



## MESSAGE TO THE CONSUMER

The ART folder is designed for the artistic community and consumers of *El Paquete*.

It will be updated once a month.

All of the information is real.

The title could've been Paquetarte, but that's too corny.

The ART folder is 5 gigabytes in size.

A new artist will be presented every month.

We believe that this context needs the ART folder and that the ART folder needs this context.

We don't select artworks for the ART folder, we find artists as we go.

The artists can be Cuban or foreigners.

The artists are not to use ART folder for self-promotion.

The works will be interventions for both the ART folder and *El Paquete Semanal*.

It doesn't matter if you don't understand the work of the month, take a look at the documentaries.

The ART Folder is a kind of virtual gallery with no connection to the internet.

Works exhibited in the ART folder will be in the public domain.

Works exhibited in the ART folder are not for sale.

If you want the ART folder, either buy *El Paquete* or ask your neighbor for it.

The ART folder has no limits.

The ART folder is a multiple and is scalable.

The ART folder follows the rules of *El Paquete*.

Advertisements for openings are free in the ART folder.

Those who gather information for the ART folder do it for the love of art.

The ART folder believes that sharing and circulating information is an essential part of development.

The ART folder is not in favor of, nor against, piracy. Just the opposite.

Is the ART folder useful art or does it make art useful?

The ART folder exercises criticism and self-criticism.

The ART folder proposes a horizontal dialogue.

The ART folder didn't discover warm water, but it certainly helps warm water to flow faster and farther.

The ART folder, being young, believes in art.

The ART folder has a mailbox for COMPLAINTS and SUGGESTIONS.

Mail: [prohibicionesprod@gmail.com](mailto:prohibicionesprod@gmail.com)